



SHOOT BRIEF

Virtual Reality

BY: ROBERT PASCALE

Keyword Code: VRNOV16

Shot-List Thought Starters

- Subject immersed in a VR experience with a variety of emotions and expressions
- Subject adjusting and fitting VR goggles

We're looking for folks of all ages and races wearing VR goggles, augmented reality headsets, smart glasses and watches. These forms of technology are sparsely represented in our collection, which is why we need pioneers like yourselves to help populate this frontier with future-laced images. Stake your claim. Immerse your actors with VR headsets and any other wearable tech gadgets that connect them to the future.

Pro-Tip:

A great way to beef up your core concept is by implementing the mix and match approach. Plan your day, but make sure to reserve some extra time before or after you capture your VR shots. Remember to get coverage of other important entertainment and tech driven topics such as streaming movies and playing video games.

Suggested Conceptual Keywords: Future, Immersion, Connection, Discovery, Futuristic, Technology, Cyberspace, Wireless technology, Entertainment, Leisure, Connectivity

SHOOT BRIEF CONTINUED...

Virtual Reality

Typical Users: Telecommunications Companies, Retail Stores, Internet Services, Entertainment Industries, Communication Companies, Tech Companies, Travel Industry, Virtual Reality Simulator Industry...

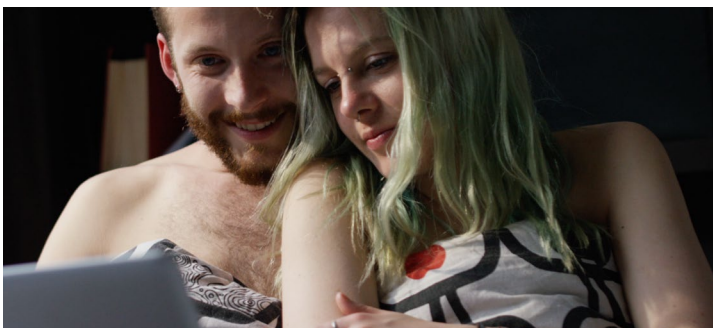
Casting Considerations: Age, Gender and Race Diversity. Authenticity and diversity will play an important role in the success of your shoot.

Submission Checklist:

Please remember to tag your clips with the **keyword code: VRNOV16**

- Have all **property** and **model releases** filled out and submitted.
 - No logos or brands visible in any of the clips
 - Don't forget to add any applicable conceptual keywords to the clips.
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SHOOT BRIEF

Millennials >

Looking for inspiration for your next shoot? Try capture millennials in different environments and scenes from everyday life.



SHOOT BRIEF

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Learn how to best capture scenes with fathers engaged in domestic activities with their children.