



SHOOT BRIEF

Elementary Education

Keyword Code: **ELEMENTOCT17**

School is back in session, and especially important for young children making the transition from home to the commencement of more formal schooling. Children being taught to develop basic skills through creative play, social interactions, and introductory academics are what we're looking for.

Shot List Thought-Starters:

- Children fingerpainting (art materials)
- Teacher reading to children
- Teacher showing children the globe
- Child raising his/her hand
- Single portraits
- Group portraits
- Children doing a class project – plant bulb in glass
- Children at the chalkboard
- Teacher at the chalkboard
- Science projects
- Teachers showing a child a lesson on his/her laptop
- Child presents drawing to teacher
- Child on a computer
- Teacher spending one-on-one time with child – going over work
- Child – show and tell
- Children at the chalkboard

Suggested Keywords: Cooperation, Concentration, Communication, Connection, Togetherness, Friendship, Challenge, Achievement, Success, Assistance, Direction

Typical Users: Banking and Investment, Political Ads, Charity and Community-Based Organizations, Education Providers, Healthcare Providers, Insurance Companies

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Pro-Tip:

We highly suggest using real people for your portraits. The **Easy Release** app is the best model and property release in the market, and is especially handy if you're traveling or shooting on the go.

Location Diversity: Urban, Suburban, and Rural

Casting Considerations: Race Diversity. Authenticity and diversity will play an important role in the success of your shoot. "Real" body types recommended.

Before You Shoot:

- Please check what content already exists in the Pond5 marketplace
- Think about a visual approach that will result in new and fresh footage

Submission Checklist:

- Remember to tag your clips with the keyword code: **ELEMENTOCT17**
- Have all **property** and **model releases** filled out and submitted
- No logos or brands may be visible in any of the clips
- Don't forget to add any applicable conceptual keywords

Check Out These Additional Pond5 Shoot Briefs:



SHOOT BRIEF

[Winter Sports >](#)



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