



SHOOT BRIEF

Creative Brief: Timelapse Construction

Keyword Code: **TLCONJULY2018**

This is a subject that always needs refreshing. Construction is a primary subject that encompasses other concepts and themes. Timelapse clips continue to be a popular item with Pond5's clients, and in the months ahead we'll break down other specific timelapse subjects that are in high demand.

Shot List Thought-Starters:

- Skyscraper/ Commercial Construction
- Residential Housing
- Rail and Ship Construction

Suggested Keywords: Progress, Development, Construction Industry, Engineering, Architecture

Typical Users: Credit Card Companies, Financial and Investment Institutions, Tech Services, Communications Industry

Pro-Tip:

Shots excellently composed in silhouette create conceptual flexibility. Finding fresh and new angles to this subject will be worth the effort.

Timelapse Construction

Before You Shoot:

- Please check what content already exists in the Pond5 marketplace
- Think about a visual approach that will result in new and fresh footage

Submission Checklist:

- Remember to tag your clips with the keyword code: **TLCONJULY2018**
- Have all [property](#) and [model releases](#) filled out and submitted
- No logos or brands may be visible in any of the clips
- Don't forget to add any applicable conceptual keywords

Check Out These Additional Pond5 Shoot Briefs:



SHOOT BRIEF

[Amusement Parks >](#)



SHOOT BRIEF

[Surf Culture >](#)