



SHOOT BRIEF

360 VR

Keyword Code: **VRAUG17**

Month to month, Pond5's **360 VR segment** continues to grow and at a rapid rate. The 360 VR frontier is wide open, so if you have the gear and willingness to blaze a trail through this new and emerging market, there's no better time to get started.

Shot List Thought-Starters:

- Nature – Forests, Jungles, Mountains, Deserts, Beaches, Oceans, Underwater, Waterfalls, Clouds
- Travel destinations including natural and manmade landmarks. Major international cities, especially New York, London, and Paris; natural landmarks like the Grand Canyon and manmade landmarks such as Machu Picchu.
- POVs from cars, rollercoasters, emergency vehicles
- Animated view of earth from space, galaxies, planets

Aerials and time-lapses of these subjects are also highly recommended

Typical Users: Tourism, Education, Entertainment, Gaming Industry, Theme-Park Attractions

SHOOT BRIEF CONTINUED...

360 VR

For in-depth descriptions on requirements for shooting 360, keywords, and submitting your content to Pond5, [read this article on submitting 360 VR footage](#).

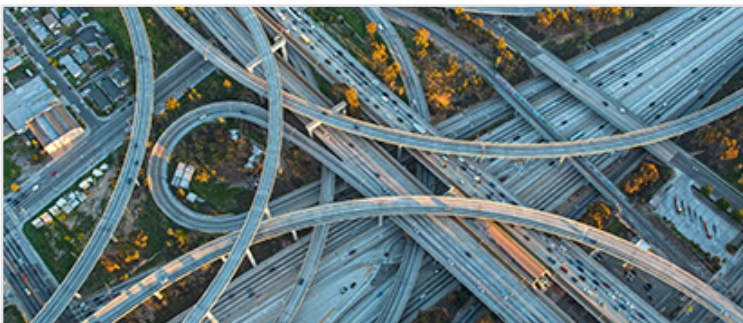
Before You Shoot:

- Please check what content already exists in the Pond5 marketplace
- Think about a visual approach that will result in new and fresh footage

Submission Checklist:

- Remember to tag your clips with the keyword code: **VRAUG17**
 - Have all **property** and **model releases** filled out and submitted
 - No logos or brands may be visible in any of the clips
 - Don't forget to add any applicable conceptual keywords
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Check Out These Additional Pond5 Shoot Briefs:



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[Urban Aerials >](#)



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[Healthy Lifestyles >](#)