



SHOOT BRIEF

Urban and Community Gardens

Keyword Code: **URBGARJAN18**

An evergreen subject and activity that continues to gain momentum is people working in urban and community gardens. This theme is another strong subject peppered with key concepts.

Shot List Thought-Starters:

- Nurturing the soil and planting seeds
- Watering vegetables
- Examining the stocks and growth of the vegetables
- Collecting ripe vegetables.
- Master shot of garden in urban environment without people
- Portraits
- Close-up of soiled hands with vegetable(s)
- Replanting a vegetable plant

Suggested Keywords: Organic, Lifestyle, Green, Urban Garden, All Natural, Community Garden, Healthy Lifestyles, Agriculture, Quality, Pride, Nutrition

Typical Users: Nonprofit and Charity Organizations, Banking and Investment, Home Improvement Stores, Appliance Stores, Insurance Companies, Credit Card Companies

Urban and Community Gardens

Pro-Tip:

It's crucial to establish an urban environment in framing your shots. Of course, close-ups without a specific location represented in the shot will also be important to buyers searching for a generic setting.

Location: Urban Rooftop, Urban Townhouse, Urban Community Garden

Casting Considerations: Age, Gender, and Race Diversity. Authenticity and diversity will play an important role in the success of your shoot. "Real" body types recommended.

Before You Shoot:

- Please check what content already exists in the Pond5 marketplace
- Think about a visual approach that will result in new and fresh footage

Submission Checklist:

- Remember to tag your clips with the keyword code: **URBGARJAN18**
- Have all **property** and **model releases** filled out and submitted
- No logos or brands may be visible in any of the clips
- Don't forget to add any applicable conceptual keywords

Check Out These Additional Pond5 Shoot Briefs:



SHOOT BRIEF

[Technology Close-Ups >](#)



SHOOT BRIEF

[Human Anatomy >](#)